

VILLAGE OF GLENCOE
GOLF ADVISORY COMMITTEE

February 1, 2016

7:00 p.m.

Glencoe Village Hall
675 Village Court
Glencoe, IL, 60022

A G E N D A

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1. CALL TO ORDER AND ROLL CALL
Dale Thomas, Chairman
Jim Hirsch
Joe Keefe
Mitch Melamed
Ron Schmidt
Scott Shore
2. APPROVAL OF DECEMBER 2015 MEETING MINUTES
3. PUBLIC COMMENT TIME
4. MANAGER'S MONTHLY REPORT
 - DECEMBER 2015 SUMMARY REPORT
5. 2016 BUDGET PREVIEW: RATES, COMPETITION AND ROUNDS
6. OTHER BUSINESS
7. CLOSED SESSION
8. ADJOURNMENT

VILLAGE OF GLENCOE
GOLF ADVISORY COMMITTEE
Meeting Minutes
December 21, 2015

1. CALL TO ORDER AND ROLL CALL

The Golf Advisory Committee was called to order at 7:02 p.m. at Village Hall. The following members were present:

Dale Thomas, Chairman
Scott Shore
Ron Schmidt

Committee members Joe Keefe, Mitch Melamed, and Jim Hirsch were absent.

Head Golf Professional Matt Radde, Assistant Professional Caesar Noriega, and Superintendent Dave Arden were also present.

2. APPROVAL OF OCTOBER 2015 MEETING MINUTES

The October Golf Advisory Committee meeting minutes were approved as submitted.

3. PUBLIC COMMENT TIME

None.

4. MANAGER'S MONTHLY REPORT

- November revenues were strong due to temperatures remaining mostly above 50 degrees.
- Due to course conditions, the power carts were stopped for the winter on November 18th. The course remained open for walking only.
- The range was closed in early November.
- The Hard Course Day tournament was sold out and had over 100 players. This is now the most popular event of the season.
- The indoor golf studio is now open. Staff hosted an open house to show off the space and technology used for indoor golf instruction.

5. FY2017 IMPROVEMENT, UPKEEP AND MAINTENANCE PLAN

- Dave Arden reviewed the projects that took place during the last season.
- A question was asked if we have logistics for locating existing drain tiles on the course. Dave answered that there are no charts. He resorts to probing around for old drain tiles and existing drainage.
- A question was asked whether the refinished deck was just scraped or power washed. Stella answered that the deck was peeling so much that the entire deck was scraped to prep it for the new paint. So far the deck has held up much better than in previous years.
- A question was asked if the Botanic Garden construction had any negative impact on additional water on the golf course property. Dave replied that

the new project has actually improved the runoff amounts from the Garden as the surface is graded to flow towards the west.

- It was suggested that another path between the tee on #13 and the bathroom facilities be added. Dave said this could easily be done since that area is mostly free from tree roots. Dave will look into the new path in the Spring.
- The FY2017 Improvement, Upkeep, and Maintenance plan was presented to the committee.
- A motions was made by Dale Thomas to approve the proposed FY2017 Improvement, Upkeep and Maintenance Plan. The motion was seconded by Scott Shore. The plan was then unanimously approved.

6. 6. OTHER BUSINESS

- Dale asked the committee to start thinking about fundraising strategies. He also requested the group to think of outside groups that would benefit from the use of a new clubhouse for either meetings or events.

7. CLOSED SESSION

- The closed session was postponed until the January meeting.

8. ADJOURNMENT

- There being no further business for discussion, the meeting was adjourned at 8:12 p.m.



Glencoe Golf Club

To: Golf Advisory Board
From: Stella Nanos, General Manager
Date: January 14, 2016
Subject: December 2015 Monthly Report

Financial Overview: December had the mildest temperatures in 92 years with more than twice the normal precipitation, finishing as the 6th wettest since 1870. The mild temperatures throughout the month allowed the course to remain open. Unfortunately, the excessive precipitation during the month prohibited the course from taking full advantage of the mild temperatures due to the saturated turf conditions. Total revenues for the month were \$12,916 versus the budget of \$200.

	2015 Actual	2014 Actual
Rounds	397	278
Average Rate	\$26.27	\$27.02
FYTD Rounds	31,946	32,171

Departmental Overview:

Golf Shop: Green fee revenue was \$10,169 vs. a budget of \$0.

Merchandise: Merchandise sales totaled \$949 vs. a budget of \$0.

Driving Range: The driving range is closed for the season.

Rentals: Power carts were not available for rent as they would cause damage to the turf.

Food & Beverage: The restaurant closed for the season November 10th. Snacks and beverages were sold out of the pro shop for off season play.

Golf Course:

- Frequent blowing of leaves and debris off of the greens occurred due to golf course being open for play.
- The winter removal of dead ash trees began during the month but work was postponed because of the wet conditions on the course.
- Pumps had to be utilized on the course after rainfalls to help expedite drainage. This procedure is done in an effort to reduce the pond water level going into the winter to enable additional water storage for the spring thaw.
- Routine equipment repairs and preventative maintenance has begun on all equipment.
- The sharpening of blades and bedknife replacement on all mowing equipment has begun.

2015 Weather: The high temperature for the month was 62 degrees and the low was 14 degrees. The average high for the month is 36 degrees and the average low is 20 degrees. Total precipitation was 3.71 inches against an average of 1.83 inches.

Marketing Notes:

- Email Blast sent to over 10,000 GGC email subscribers advertising our indoor golf instruction studio, holiday lesson specials and the academy open house.
- A push notification to all of our app users was sent out advertising our golf instruction open house.
- Email Blast sent to our golf academy and golf instruction email subscribers advertising indoor junior golf programs and indoor private lessons.
- A business listing is running for the Glencoe Golf Academy in Google places as well as Bing business portal.
- An SEO advertisement using Google Ad Words has been implemented to increase traffic to the website.
- Social media website updates via Twitter and Facebook.

Miscellaneous:

- An Open House was held in the clubhouse to promote the indoor teaching program and the state of the art technology that is utilized by the Glencoe Golf Academy.
- The Club will be hosting the Illinois State Senior Amateur Qualifier for the Chicago District Golf Association on August 15th. The Illinois State Senior Amateur qualifier is an 18-hole stroke play qualifier open to any senior amateur who is a current resident of Illinois, has reached their 55th birthday before the start of the championship, and carries a current USGA index of 10.4 or less. The Super Senior division will be available to any senior amateur who turns 65 before the start of the championship.
- The Improvement, Upkeep and Maintenance plan for FY2017 was reviewed and approved by the Golf Advisory Committee.
- The south side of the clubhouse porch had soffit and fascia boards replaced due to rotting wood.

Sincerely,

Stella Nanos
General Manager
Glencoe Golf Club

MAINTENANCE, UPKEEP AND IMPROVEMENT PLAN FY2017

Equipment 60-166-387-82140	
Tee mower (2)	\$ 30,000
Fairway mower	\$ 17,000
Electric gator	\$ 8,500
Trencher	\$ 10,000
Total	\$ 65,500
Golf Course Improvements 60-166-387-81130	
Golf Course	
Bunker restoration	\$ 2,500
9th tee path renovation	\$ 8,400
Pumphouse upgrade	\$ 30,000
Sprinkler head upgrades (20)	\$ 4,000
Sprinkler head resurfacing	\$ 2,500
Fairway interseed program	\$ 2,500
Practice green expansion	\$ 4,000
Porch bench, landscape etc.	\$ 1,500
Chipping green expansion	\$ 2,500
14th green expansion	\$ 2,500
14th green bunker expansion	\$ 2,750
13th tee path renovation	\$ 2,000
Electric supply on driving range tee line	\$ 1,500
Drainage	\$ 5,000
Total	\$ 71,650
Pro Shop	
Bulletin boards	\$ 2,000
Credit card reader (3)	\$ 1,500
Digital signage	\$ 2,000
Total	\$ 5,500
Golf Course Improvements 60-166-387-81130	
Miscellaneous	

Range accessories	\$ 3,000
Lightning shelter renovations (2)	\$ 2,000
Netting on Westley	\$ 2,000
Perimeter fencing	\$ 3,000
Radio communication	\$ 2,000
Total	\$ 12,000
Forestry Landscaping 60-166-387-81135	
Tree work	\$ 12,000
Tree replacement program	\$ 7,000
Stump/log removal	\$ 8,000
Ditch project-Improve storm water flow	\$ 12,000
Total	\$ 39,000
Building alterations 60-166-387-81120	
Sewer project cart barn	\$ 3,500
Deck furniture	\$ 3,000
Restroom fixtures	\$ 2,000
Exterior bathroom renovation	\$ 2,000
Total	\$ 10,500
Building alterations 60-166-387-81120	
Architectural fees (new clubhouse)	\$ 400,000
Capital Salaries 60-166-387-89105	
<u>Capital Labor</u>	
Labor	\$ 63,000
Labor benefits	\$ 12,348
Total Labor	\$ 75,348
Total expenses	\$ 604,150
Grand total	\$ 679,498